

Rainbow

JUNIORS | PLUS | KIDS | SHOES | ACCESSORIES



www.rainbowshops.com

WHAT WE ARE LOOKING FOR

SIZE:

6,000 S/F - 20,000 S/F

DEMOGRAPHICS:

- Metropolitan/Urban customers
- Median Household Income under \$60,000
- Minimum population of 50,000 in 3 miles.

LOCATION TYPES:

- Community Strip Centers, Super Regional Strip Centers.
- Regional Malls.
- Central Business Districts.

PREFERRED CO-TENANTS:

- Strong national anchor tenants such as Wal-Mart or Target.
- Strong national/regional soft goods Junior Dept. Stores such as Marshalls, Ross, and Burlington Coat Factory.
- National or Regional Grocery Stores.
- Dollar stores, such as Dollar Tree, Deals, Family Dollar, Dollar General, and Big Lots.

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GROW WITH US

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Our cashwrap area is the last stop for the customer. This is a bright, colorful destination featuring last minute gift items as well as marketing showing the latest in fashion. We believe our customer should leave with a great impression.



Rainbow offers a wide assortment of clothing for juniors, plus sizes and lingerie. We also carry an extensive collection of shoes and accessories.



Our Kid's Departments feature the hottest brands and styles that parents and kids are looking for today. We carry boys, girls, as well as infants and toddler sizes.

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